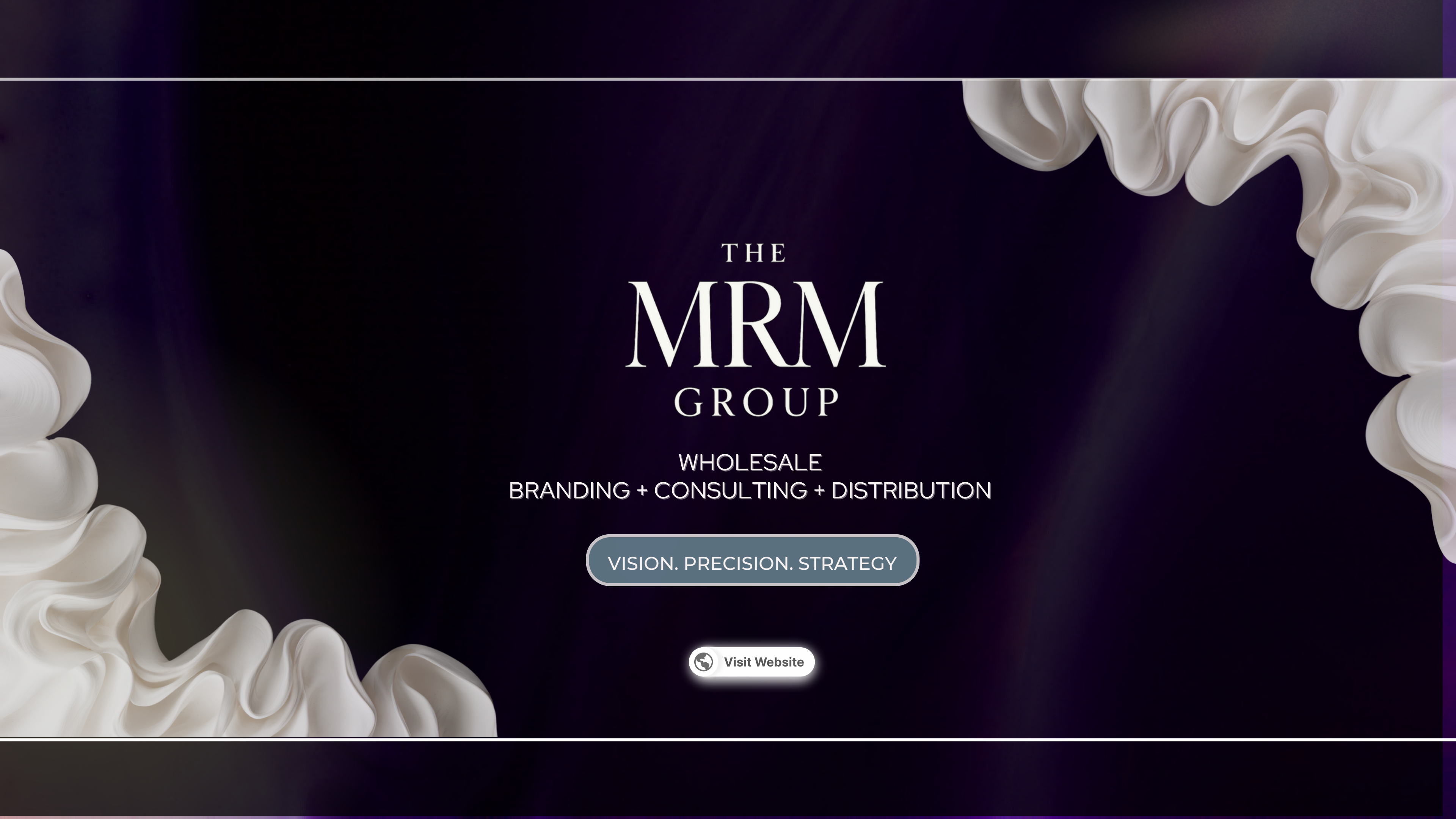




THE MRM GROUP

WHOLESALE
BRANDING + CONSULTING + DISTRIBUTION

VISION. PRECISION. STRATEGY

 [Visit Website](#)

WHO IS BEHIND MRM?

Meet Rosy

01

CORPORATE EXECUTIVE

8 YEARS in Corporate America,
Visionary executive driving growth,
governance, and global impact
with integrity.

02

BRIDAL EXPERT

17 YEARS in the wedding industry,
curating couture elegance, elevating
bridal moments, and shaping timeless
fashion.

03

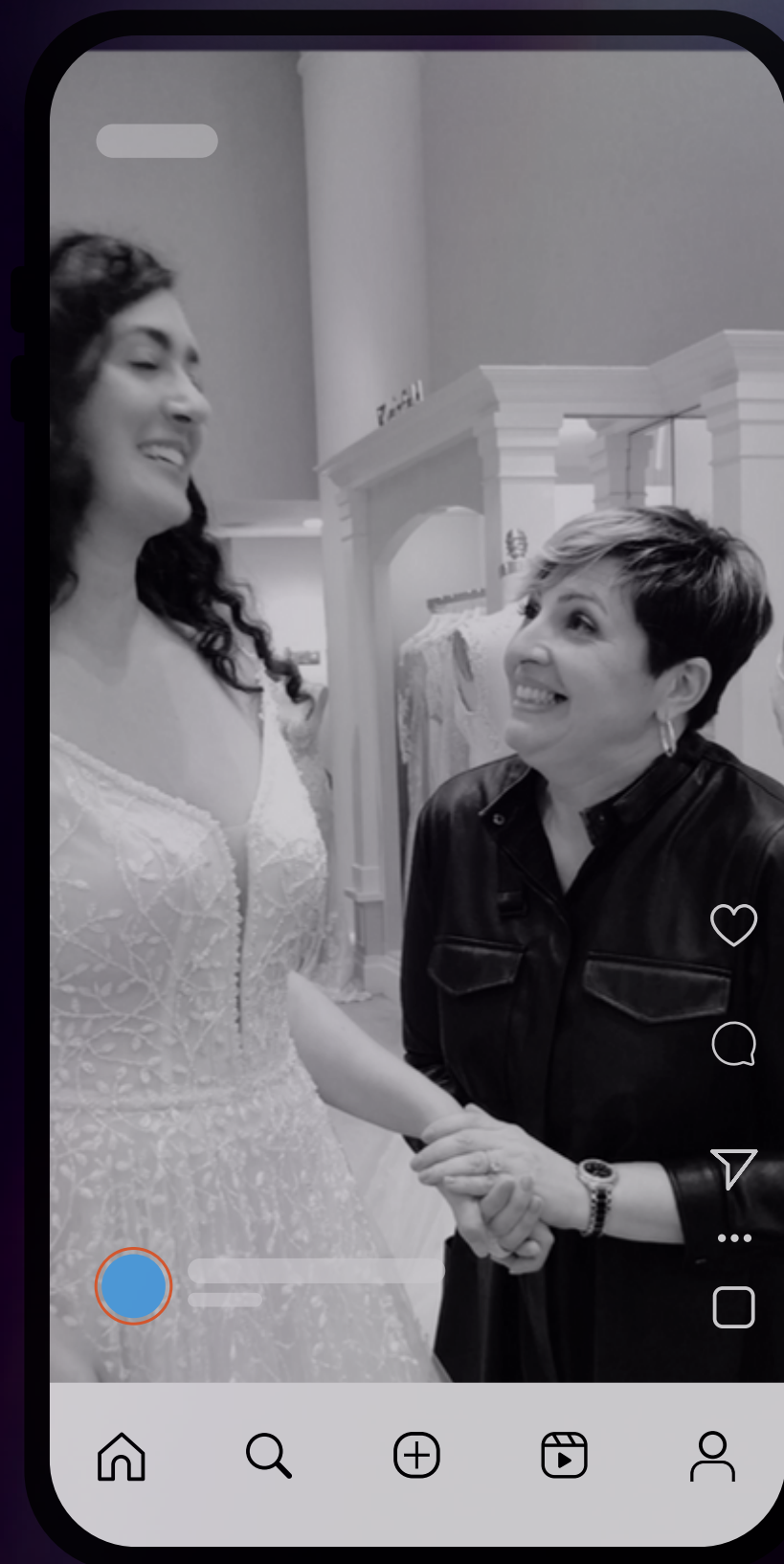
BUSINESS DEVELOPMENT LEADER

Building partnerships, scaling
revenue, inspiring teams, and
transforming market
opportunities.

04

INNOVATIVE STRATEGIST

Pioneering bold ideas, reimagining
markets, and implementing future-
focused strategies.



OUR HUBS

01

ITALY - SICILY

BAGHERIA - WAREHOUSE

PALERMO - SHOWROOM



02

USA - MICHIGAN + NEW YORK

MICHIGAN - OFFICE

NEW YORK - OFFICE



The Impact *Rosy* Brings

ROSY BRINGS AN INFECTIOUS CAN-DO ATTITUDE, POSITIVITY, AND COLLABORATIVE SPIRIT TO EVERY CHALLENGE. SHE'S NEVER AFRAID TO ROLL UP HER SLEEVES AND TACKLE COMPLEX PROBLEMS HEAD-ON, ALWAYS WITH THE ORGANIZATION'S SUCCESS IN MIND. AS A COMPASSIONATE AND EMPOWERING LEADER, ROSY IS DEEPLY INVESTED IN THE GROWTH AND SUCCESS OF HER TEAM—ENSURING THEY HAVE THE TOOLS, TRAINING, AND SUPPORT TO THRIVE.



RACHEL WYATT
SVP DIGITAL & CUSTOMER EXPERIENCES
SIGNET JEWELERS

ROSY BRINGS A RARE COMBINATION OF OPERATIONAL EXCELLENCE AND PEOPLE-FIRST LEADERSHIP. SHE IS A FORWARD-THINKING, GROUNDED LEADER WHO DRIVES TRANSFORMATION BY EXAMPLE. SHE TACKLES CHALLENGES HEAD-ON AND, IN DOING SO, LIFTS THOSE AROUND HER — HELPING THEM BELIEVE IN THEMSELVES AND RISE TO THE MOMENT.



JESSICA BRASHEAR
DIGITAL PRODUCT MARKETING
SIGNET JEWELERS

ROSY LEADS WITH VISION AND HEART. SHE BELIEVES TRANSFORMATION HAPPENS WHEN PEOPLE FEEL SEEN, SUPPORTED, AND INSPIRED. BY APPROACHING CHALLENGES WITH GRACE AND DETERMINATION, SHE CREATES AN ENVIRONMENT WHERE OTHERS FEEL EMPOWERED TO GROW, CONTRIBUTE, AND THRIVE. HER LEADERSHIP UPLIFTS, BUILDING CONFIDENCE AND SPARKING BELIEF IN WHAT IS POSSIBLE.



AMISH DESAI
SENIOR DIRECTOR PRODUCT
CAPGEMINI

A TRUE FORCE IN BUSINESS DEVELOPMENT, THEIR VISION AND LEADERSHIP HAVE DELIVERED LIFE-CHANGING OUTCOMES FOR OUR COMPANY. A STRATEGIC THINKER AND TRUSTED PARTNER, ROSY IS AN INVALUABLE ASSET TO ANY ORGANIZATION



REEM ACRA
CHIEF CREATIVE DIRECTOR
REEM ACRA NEW YORK

THE METRICS WE STAND BY

INKANTO
Alta Moda Sposa

BIANKA
BRIDAL

Personal Retail
Locations
2013 - Present
\$12MM Sales
+17% YOY

Reem Acra
NEW YORK

Head of Business
Development
2024-2025
+37% Account Growth

NICOLE
MILANO

Head of Business
Development
2016-2020
+22% YOY

PRONOVIAS GROUP

Regional Leader
2013-2016
+16% YOY

HOW WE WORK

01

FIND THE PARTNER

Identify collections that align with market demand and brand positioning. This includes scouting designers, analyzing trend reports, and ensuring pricing and quality fit the distribution strategy.

02

SELECT OR CREATE THE SAMPLES

Curate sample pieces that will travel into showrooms, trade fairs, and agent presentations. These selections act as the brand's ambassadors, representing both aesthetic vision and commercial viability.

03

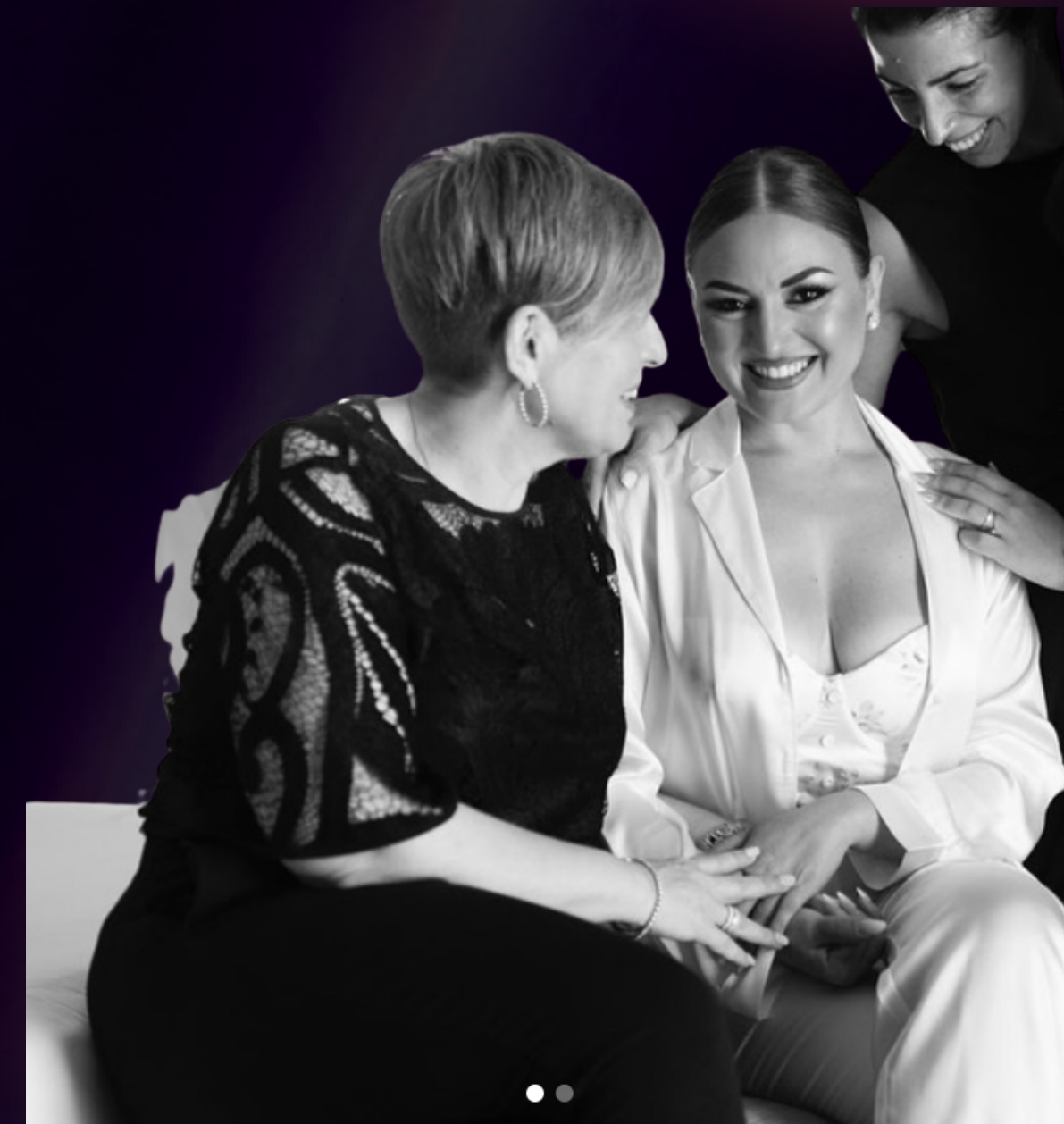
PLAN THE TERRITORIES

Build a geographic roadmap. Assign agents to key markets, register for trade shows, and structure representation agreements. The goal is to balance coverage with exclusivity, ensuring each territory has the right exposure and support.

04

SERVICE THE TERRITORIES

Deliver ongoing excellence in execution: manage orders and payments, coordinate reorders, and provide customer service. Extend support through branding and social media, ensuring the territories feel connected, nurtured, and consistent with the brand voice.



360' SERVICES FOR YOUR BRAND

01

DESIGN DISTRIBUTION

- DESIGNS
- TECH PACKS
- FABRIC CONNECTIONS
- NEW FACTORY EVALUATIONS
- STYLE ASSESSMENTS

02

NEW MARKET REPRESENTATION

- GLOBAL CUSTOMER LISTS
- CUSTOMER ACQUISITION
- AGENT ASSIGNMENT & MANAGEMENT
- TERRITORY ANALYTICS
- TRADE SHOW PLACEMENT
- COST PLANNING
- PRICING EVALUATIONS
- SHIPMENT EVALUATIONS



OUR MARKETS

01 MARKET PREPARATION

WHOLESALE MANAGEMENT
LOCALIZED DISTRIBUTION
CLIENT SERVICING
AGENT ASSIGNMENT

02 NEW MARKET SERVICES

CHICAGO - NEW YORK - ATLANTA
MILAN - BARCELONA

Expand Industry Networks
Support Trade Show Engagements
Develop and Recruit Sales Agents
Deliver Ongoing Customer Service
Trunk Show Management



THANK YOU

CONTACT

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LinkedIn